



**P.R.I.M.E. FINANCE**

*A unique collaboration of experts in law and finance*

*Press release from The P.R.I.M.E. Finance Foundation*

The Hague, 22 October 2024 — for immediate release

## **P.R.I.M.E. Finance Welcomes New Board Members**

P.R.I.M.E. Finance has appointed Heikki Cantell, Samallie Kiyingi and Keith Noyes to its Management Board. Rick Grove and Jonathan Ross, who have served on the P.R.I.M.E. Finance Management Board since 2017, have been appointed to its Advisory Board with effect from 8 October 2024. Tom Jasper, who has served on the Management Board and then the Advisory Board for over a decade, has also recently stepped down from the Advisory Board.

Robert Pickel, Chair of P.R.I.M.E. Finance’s Management Board, said: “I am delighted to welcome Heikki, Samallie and Keith to our Management Board. We are honoured to have these leading experts provide their leadership and perspective to assist us as we continue to pursue our mission. On behalf of P.R.I.M.E. Finance, I also extend my heartfelt gratitude and thanks to Rick, Jonathan and Tom for their immeasurable contributions to the organisation over the years. P.R.I.M.E. Finance has benefitted from their unique financial, legal and regulatory experience that spans the globe. We look forward to continuing to have the benefit of Rick and Jonathan’s experience as Advisory Board members, and we thank Tom for his many years of service to P.R.I.M.E. Finance.”

Additional information on Mr Cantell, Ms Kiyingi and Mr Noyes:

**Mr Heikki Cantell** is General Counsel, Secretary General, and Head of the Legal Department of the Nordic Investment Bank. He has previously been General Counsel of the Council of Europe Development Bank, Head of the Paris branch of Finnish law firm Heikki Haapaniemi, and a Legal Counsel for the Finnish Cultural Foundation. Mr Cantell also has a number of professional engagements, including Conseiller du Commerce Extérieur for France and Board appointments on two Finnish holding companies. He is an arbitrator by the International Chamber of Commerce and a P.R.I.M.E. Finance Expert.

**Ms Samallie Kiyingi** is the Global General Counsel for Standard Chartered’s Corporate and Investment Bank. She was most recently the General Counsel at the African Export-Import Bank, a multilateral development finance institution devoted to financing trade across Africa. Prior to working in development finance, Ms Kiyingi was the Global Head of the Securitisation Regulatory Policy and Advisory Group at Deutsche Bank and also spent time at Clifford Chance and Ashurst. She is currently based in Singapore.

**Mr Keith Noyes** is currently an Independent Non-executive Director, at OTC Clearing Corporation, a subsidiary of HKEx and Chief Risk and Compliance Officer for Scrypt Digital Trading AG, a leading financial services provider specialising in crypto assets for Web 3 companies and institutions. Prior to this, Keith was the Regional Director, Asia Pacific, International Swaps and Derivatives Association (ISDA) for 12 years from Oct 2007 to May 2019, where he was directly responsible for ISDA’s regulatory outreach efforts across the APAC region.

Complete bios for Mr Cantell, Ms Kiyingi and Mr Noyes can be found in the [expert listings](#) on the P.R.I.M.E. Finance website.



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### **About P.R.I.M.E. Finance**

P.R.I.M.E. Finance is based in The Hague and was established to help resolve disputes concerning complex financial transactions. The organisation has the support of key international regulatory bodies and is complementary to the on-going financial market regulatory reform process.

In 2015, P.R.I.M.E. Finance joined forces with the PCA. The PCA is the world's oldest arbitral institution, with over a century of experience in administering complex international proceedings. As a result, arbitrations and mediations under the P.R.I.M.E. Finance Arbitration and Mediation Rules are administered by the PCA, and parties to complex financial transactions have access to an efficient arbitration and mediation mechanism to resolve their disputes.

In 2020, P.R.I.M.E. Finance won the Halsbury Rule of Law Award in the LexisNexis Law Awards, in recognition of its judicial training programme.

### **Contact for the Media**

For more information on the complete list of experts and further details about P.R.I.M.E. Finance, please refer to the website: [www.primefinancedisputes.org](http://www.primefinancedisputes.org). For further information about this press release, contact [secretary@primefinancedisputes.org](mailto:secretary@primefinancedisputes.org).

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