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Sustainable finance and the macro-context

P.R.I.M.E. Finance Annual Meeting, June 26, 2023

Joanne Kellermann Chair of the Board of Trustees, PFZW

Why do we care?



Exponential change 1: climate

2020 in Statistical Tie for Warmest Year on Record

Global Temperature Anomaly (°C compared to the 1951-1980 average)





Exponential change 2: Covid and other zoonotics



Exponential change 3: water use







Exponential change 4: regulation



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Exponential change 5: scrutiny



German fund company sued for "greenwashing"

One of the largest German fund companies promotes a green equity fund with specific figures on savings and monetary benefits for the environment. A Germanbased consumer protection association considers this to be misleading – and is taking the matter to court.

Deze bedrijven zeggen JA

- Bouwbedrijf BAM
- Autoconcern Stellantis
- Pensioenfonds PFZW*

Deze bedrijven zeggen NEE

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- Chemiebedrijf Akzo Nobel
- Tank-opslagbedrijf Vopak
- ING Bank
- Winkelgigant Ahold Delhaize
- Voedingsmiddelenbedrijf Unilever
- Oliebedrijf BP
- Energiebedrijf RWE

• PFZW heeft geen aandeelhoudersvergadering maar kondigt in haar nieuwe klimaatplan een absolute CO2-reductie van 50% aan.



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What do we do already?



Climate plan for 2030, 2050



Investment Policy 2025



Active ownership fossil industry





SDG alignment





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What's next for sustainable finance and impact?



Less control?

Optimizing for long-term value



Provide flexibility on risk-adjusted return

Grow new/undersupplied capital markets

Expand opportunity set (mandates)

Increase SDG alignment

Engage actively (SMART)

Signal that impact matters



Pensions with purpose



