



P.R.I.M.E. FINANCE
Panel of Recognised International Market Experts in Finance

Sponsorship Opportunities

2018 Annual Conference of P.R.I.M.E. Finance Experts

**The Peace Palace, The Hague, the Netherlands
22-23 January 2018**



PREVIOUS SPONSORS INCLUDE:

Allen & Overy	ABN AMRO	American Bar Association
Baker & McKenzie	BarentsKrans	Bentham
Bird & Bird	Binder Grösswang	De Brauw Blackstone Westbroek
Boies, Schiller & Flexner	Burford Capital	Cardano Development
Clifford Chance	Cornerstone Research	Debevoise & Plimpton
DLA Piper	Dechert	D2 Legal Technology LLP
Eversheds	Freshfields	Fulbright & Jaworski
Grant Thornton	Girardi Keese	Gessel
Getting the Deal Through	Goodman Derrick	DLA Piper
Houthoff Buruma	Hibiya Park Law Offices	Hengeler Mueller
Hart Publishing	International Bar Association	Jones Day
Katten Muchin Rosenman	Kennedy Van der Laan	KPMG Forensic
Latham & Watkins	Luther	Law Business Research
LexisNexis	Linklaters	Loyens Loeff
Mayer Brown	Mannheimer Swartling	McGuireWoods
Milbank	Ministry of Foreign Affairs	Morrison & Foerster
MZS & Partners	Municipality of The Hague	NautaDutilh
Navigant	NERA Economic Consulting	Norton Rose
NYSE Euronext Amsterdam	Oxford University Press	Potter Anderson & Corroon
Ploum Lodder Princen	Pels Rijcken Droogleever Fortuijn	Result ADR
Rutter Associates	State of Delaware	Simmons & Simmons
Spigt Litigators	Stibbe	Valere Capital Partners
Van Doorne	White & Case	Willheim Müller



P.R.I.M.E. FINANCE
Panel of Recognised International Market Experts in Finance

Dear Prospective Sponsor,

On behalf of the P.R.I.M.E. Finance Foundation, we would like to offer you the opportunity to market your organization to the vast network of attendees at our 2018 Annual Conference at the Peace Palace in The Hague. Already regarded by many as the premier event in its field, the conference is scheduled for the 22-23 January 2018.

P.R.I.M.E. Finance's Panel members and visitors that attend our annual event, include private practitioners and in-house counsel from across the globe as well as judges, market representatives, CLOs, regulators, central bank officials, and many of the founding fathers of the derivatives and structured finance industries. The objective of our sponsorship opportunities is to highlight your organization through enhanced visibility within our network. We have provided a variety of potential sponsorship options in this brochure and hope that you will find one that is suitable. Should you wish to suggest alternative ideas, please do let us know, as we would be happy to discuss how we can reach a mutually beneficial arrangement.

As you may know, the Annual Conference brings together members of the P.R.I.M.E. Finance Management and Advisory Board in addition to many members of our Panel of Experts in Finance and Dispute Settlement. Key leaders from the fields of law and finance will discuss dispute resolution in the financial markets, including recent case law relating to complex products and industry standard contracts and practices. The program will offer you a unique way in which to network with our Board Members, Panel of Experts and other leading figures from the world of law and finance. For more information on the Annual Conference, including the seminar sessions, please visit: <http://primefinancedisputes.org/page/conference-2017>

About P.R.I.M.E. Finance

Based in The Hague, P.R.I.M.E. Finance is an independent, not-for-profit (ANBI) Foundation that in its genesis facilitated the creation of a panel of renowned legal and financial experts. P.R.I.M.E. Finance provides an international facility for resolving complex financial disputes, educating judges about complex financial products and transactions, and that is compiling a database of relevant law including international precedents and source materials. Its mission is to foster a more stable global economy and financial marketplace by reducing legal uncertainty and systemic risk. The aforementioned core strength of P.R.I.M.E. Finance is the panel of more than 130 renowned legal and financial experts with collectively more than 4,000 years of legal and market experience. The Advisory Board of P.R.I.M.E. Finance is chaired by H.E. the Honourable Sir David Baragwanath KNZM, Appellate Judge and former President, The Special Tribunal for Lebanon. Jeffrey Golden, Governor and Honorary Fellow of the London School of Economics and Political Science, former founding partner of Allen & Overy LLP's US law practice and former senior partner in that firm's global derivatives practice, chairs the Management Board. For more information regarding P.R.I.M.E. Finance, please visit: www.primefinancedisputes.org



P.R.I.M.E. FINANCE
Panel of Recognised International Market Experts in Finance

Prior Conferences

In a short period of time, P.R.I.M.E. Finance's Annual Conference has established itself as the premier event in the field. The Opening Conference of 2012 and the five Annual Conferences since (2013-2017) were each a great success. For the full program of last year's Annual Conference, please see:

<http://primefinancedisputes.org/page/conference-2017>



For more details regarding P.R.I.M.E. Finance's recent activities, please visit:

<http://primefinancedisputes.org/page/newsletters>



P.R.I.M.E. FINANCE
Panel of Recognised International Market Experts in Finance

Cooperating entities

Together with our cooperating entities, we sincerely hope that you will join us in supporting this important initiative that seeks to add legal clarity to the financial system. Your sponsorship and participation is very important to us and your generosity is greatly appreciated.

Cooperating entities:



Ministerie van Buitenlandse Zaken



the global voice of
the legal profession



European Bank
for Reconstruction and Development



McGill



**ABA Section of
International Law**
Your Gateway to International Practice



Ministerie van Financiën



Ministerie van Economische Zaken

FMO

Entrepreneurial
Development
Bank





P.R.I.M.E. FINANCE
Panel of Recognised International Market Experts in Finance

Why Sponsor?

- **PRESENTS** a special opportunity to participate in the Annual Conference of P.R.I.M.E. Finance Experts and show support for the project;
- **REAFFIRMS** your firm's reputation in the field of dispute settlement in the financial markets;
- **INVESTS** in long-term relationships, and an opportunity to network, with key players in the fields of arbitration, mediation and finance;
- **MAINTAINS** a recognized position as a thought-leader and at the cutting-edge in the world of financial market innovation, collaboration and risk mitigation;
- **EQUIPS** your firm with an excellent opportunity to gain insight into both recent and anticipated developments regarding international jurisprudence relating to complex financial products.

Standard Sponsor Fees **€ 3,000 (excluding 21% Dutch VAT if appropriate)**

- Your firm will be listed as a supporting organization on the Conference website.
- Your firm will be included in our Conference printed-documentation.
- Your firm will receive three passes to the Annual Conference Opening Ceremony.
- Your firm will receive three passes for the Seminars on Dispute Resolution in the Financial Markets.

Luncheons Sponsor Fees **€ 5,000 (excluding 21% Dutch VAT if appropriate)**

- Designation as a sponsor of the Luncheon event.
- Your organization's name and logo displayed on a free-standing sign at the check-in area.
- Your organization's name and logo displayed on each table and food station.
- All the benefits of a Standard Sponsor.

Dinner Sponsor Fees **€ 10,000 (excluding 21% Dutch VAT if appropriate)**

- Designation as a sponsor of the Dinner event.
- Your organization's name and logo displayed on a free-standing sign at the check-in area.
- Your organization's name and logo displayed on each dinner table.
- All the benefits of a Standard Sponsor.

For exclusive packages, or further information, please contact our Secretariat, at
secretary@primefinancedisputes.org

SPONSORSHIP COMMITMENT FORM
Annual Conference of P.R.I.M.E. Finance Experts
22-23 January 2018

FIRM/ORGANISATION NAME *(As you want it to appear in the program)*

NAME OF CONTACT

ADDRESS

CITY

POSTAL CODE

COUNTRY

TELEPHONE

FAX

EMAIL

TYPE OF SPONSORSHIP: standard/luncheon/dinner in Euro (€)

SIGNATURE

DATE

PAYMENT:

The P.R.I.M.E. Finance Foundation will accept a **wire transfer** as payment for sponsorships.

Name: P.R.I.M.E. Finance Disputes Center

Bank name: ABN Amro Bank

Bank Address: Kneuterdijk

Postbus 165

2501 AP Den Haag

Account Number: 53.15.61.313

BIC: ABNANL2A

IBAN: NL39ABNA0531561313

Sponsorship will not be confirmed until payment is received. Payment is
due 30 days after sponsorship request has been approved.

Please fill out this form and return it by electronic mail to:

P.R.I.M.E. Finance, Attn. Secretariat

Postbus 16710, 2500 BS

The Hague, The Netherlands

secretary@primefinancedisputes.org